

JANUARY 2015-CURRENT

Independent and accepting new projects with great people. Focusing on the arts, food, and music sectors.

SPECIALIZING IN:

- Art Direction
- Brand & Visual Identity
- Typography
- Symbols & Iconography
- Print & Publication Design
- Concept Development
- Photography

2011-2014

Senior Designer Upperquad

San Francisco, California

- The first hire of this new studio, I helped it grow to around 10 people over nearly four years. I designed and led projects for Google, Facebook, One Kings Lane, Motorola, and others. Projects included logos and identities, publications, websites and illustration.

2006-2010

Designer Nielsen Design Group

Traverse City, Michigan

- For four years, I was an integral member of this small four person studio. Focusing on visual identity, I was involved in all aspects of projects for a mix of small-to-medium sized clients, including restaurants, museums, wineries, architects and non-profits.

2006-2010

Freelance

- Concurrently, I've maintained a small freelance practice. Working independently, I've developed identities, print materials, websites, and clothing, for artists, small businesses and entrepreneurs. Additionally, I've taken photographs for publications, architects, artists and other designers.

2001-2005

BFA in Graphic Design Spanish Minor Western Michigan University

Kalamazoo, Michigan

- Within a selective, rigorous 3-year program, I gained a strong Swiss-influenced design education. The program was particularly strong in process and concept building, color, typography, identity development and design history.

SELECTED ACTIVITIES

2006-Current

Member, AIGA

2012-2014

Attendee

Typo Conference, *San Francisco*

October 2012

Photography Presentation

Open Show, *San Francisco*

May 2012

Typographic Poster Workshop

with Ludovic Balland

Swissnex, *San Francisco*

April 2012

Think Wrong Workshop

with Marc O'Brien

Project M, *Half Moon Bay*

2007-2009

Guest Reviewer

Spring Portfolio Reviews

Northwestern Michigan University

Central Michigan University